

<b>DEPARTMENT: Administration</b>	<b>SUBJECT: Uniform Policy</b>	
<b>AUTHORISED BY: Club Council 14/11/2010</b>		
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### **SCOPE**

This policy sets out requirements for the design and application of Noosa Heads SLSC representative uniform, including headwear, shirts, shorts or any other clothing.

### **OBJECTIVE**

The objective of this standard is to clearly define the Noosa Heads SLSC uniform by providing a consistent basis for individual items that make up the uniform; the use of logo; sponsorship allowances; design; colours and layout.

### **Definitions**

For the purpose of this standard, the definitions given below apply:

The Uniform comprises -

1. Club Swim wear
2. T-Shirt / Shirt
3. Shorts
4. Hats
5. Rain Coats
6. All other clothing

### **Authorisation**

Management Committee must approve all new designs prior to placing orders. Once a design is approved by Management Committee it is then the responsibility of the line Director to authorise the purchases.

Members are not permitted to use club name or logo on any form of clothing or apparel without the authorisation of Management Committee.

### **Commercial Advertising**

Commercial identification may appear as follows:

1. **Shirts:** NHSLSC approved sponsors names/logo's can be shown on the arms and back of shirts, jumpers and jackets. Sponsors are not permitted on the front.
2. **Shorts:** NHSLSC approved sponsors names/logo's can be shown on the right front leg or anywhere on the rear. Sponsors are not permitted on the front left leg.
3. **Head wear:** NHSLSC approved sponsors names/logo's can be shown on the peak of the cap sides and rear. Sponsors are not permitted on the front forehead area.
4. **Miscellaneous items:** Club logo's take priority. Sponsors logo's are permitted.

Note: Size of sponsors names and logo's are to maintain integrity of uniform.

## Design and use of Uniform

**Club Swim Wear** are to be maroon and white. The club lifesaving logo must appear on the bottom left hand side front on the hip, the words Noosa Heads SLSC and the club seahorse logo must appear on the back of garment. The club logo is to be in white, at a minimum of 45mm high. The lettering on the back is to be a minimum height of 18mm and the seahorse logo is to be a minimum of 40mm in height.

The logo and lettering maybe in the form of screen-printing, embroidered or a cloth patch.

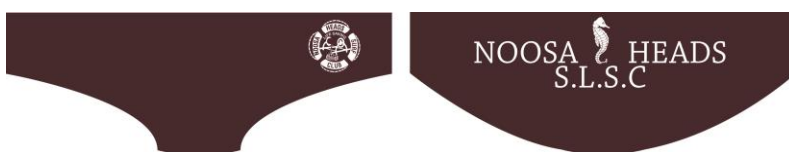
Female swim wear can be either one or two piece.

Design of swim wear and brand can vary however must be approved by Management Committee prior to ordering.

### Female:



### Male:



## Shirts - Jackets

### Lifesaving:

NHSLSC logo to appear on the left hand side of uniforms.

Examples of Life Saving Uniform are Staff Uniform, Patrolling Member recognition shirt and Club universal shirt.

Logo is to be in club colours.

Logo is to be a minimum of 65mm in height.

Design of shirt and brand can vary however must be approved by Management Committee prior to ordering.

For further classification of lifesaving uniform please seek direction from President or Active Club Manager.



### Surf Sports including Junior Activities:

The club lifesaving logo must appear on the left hand side front above the breast pocket, the club seahorse logo must appear on the front right of garment.

The club logo's are to be a minimum of 65mm high.

Words are permitted beneath the seahorse logo, such wording can represent the team, discipline, group and or position. Lettering font is to be "Chaparral Pro" with a minimum height of 8mm.

Seahorse can either be marron or white, this will vary on clothing colour.

Lifesaving logo to be in club colours.

The logo and lettering maybe in the form of screen-printing, embroidered or a cloth patch.

Design of garment and brand can vary however must be approved by Management Committee prior to ordering.

Examples:



**March Past Team**



**Surf Sports**



**Junior Activities**



### Peaked Caps, Broad Brimmed or Similar:

**Lifesaving:** The club lifesaving logo must appear in the centre front with the words "NOOSA HEADS S.L.S.C" below in no less than 10mm.

Lifesaving logo to be in club colours.

Lifesaving logo to be a minimum of 55mm high.

**Surf Sports including Junior Activities:** The words "NOOSA HEADS S.L.S.C" must be shown on front centre using letter at a minimum of 10mm . The club lifesaving logo must be shown on the left hand side and the seahorse logo is to be shown on the right hand side.



Words are permitted beneath the seahorse logo, such wording can represent the team, discipline, group and or position. Lettering font is to be "**Chaparral Pro**" with a minimum height of 8mm.

Seahorse can either be marron or white, this will vary on colour of hat.

Seahorse logo to be a minimum of 55mm high.

The logo and lettering maybe in the form of screen-printing, embroidered or a cloth patch.

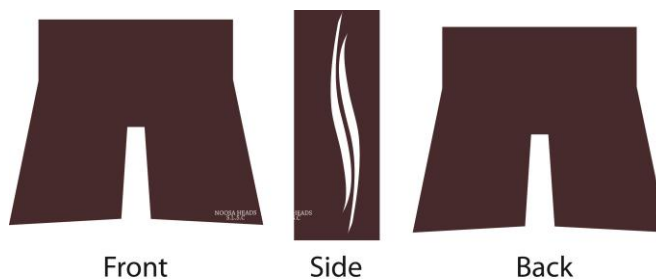
Design of hat and brand can vary however must be approved by Management Committee prior to ordering.

### Shorts:

The words "NOOSA HEADS S.L.S.C" must be shown on the left leg with letters no less than 10mm.

Club colours maroon and white must be displayed.

The lettering maybe in the form of screen-printing, embroidered or a cloth patch.



Design of garment and brand can vary however must be approved by Management Committee prior to ordering.